



Ella, Inc. Workshop

Empowered Girls...Successful Women!

Casimiro Global Foundation's **Ella, Inc.** program empowers teenage girls (ages 13-19) through Mindfulness, Leadership, STEM, and Social Impact training. Ella, Inc. participants represent 25 countries from around the world. Ellas are teenage girls that are mindful leaders, tech-savvy and driven to create innovative projects that bring value to their communities through social impact ventures.

Workshop Participants Learn:

- The 7 Mindsets to Succeed in their Careers and Life
- To Develop and Pitch a Social Impact Concept / Idea
- Critical Thinking Skills Applicable for Problem Solving
- The Innovation and Ideation Process
- How to Align the UN's SDGs with a Community Project

Workshop Participants Receive:

- Social Impact Workbook, Pitch Deck, 7 Mindsets Book
- Completion Certificate & Finalist Certificate (for Top 3)
- Ella, Inc. Kit: Journal, Pen, Water Bottle
- Access to Ella's Women Mentors Network
- Daily Snacks, Lunch

To Enroll in the Ella, Inc. Workshop, Participants Must:

- Be recommended by a teacher, mentor, parent, or Ella, Inc. Alumnae
- Complete the Ella, Inc. Application and Assessment
- Interview with a local Ella, Inc. Partner or Ella, Inc. Alumnae
- Demonstrate English dominance (ESOL 2 or higher)
- Obtain a Valid USA Visa (support letters provided for Top 3 Finalists)

Apply today to enter this life-changing opportunity to present and launch a Social Impact Idea that can earn you a FULL SCHOLARSHIP to attend the Ella, Inc. Camp in Miami, FL (June 18th to June 30th, 2023).

May 26th, 27th, 28th, 2023
Florida International University
11200 SW 8th St, Miami, FL 33199
+786.385.5285
info@casimiroglobalfoundation.org



Click Here
APPLY NOW



AGENDA

DAY 1: FRIDAY 5:00 PM to 7:00 PM

- Welcome (Partner and Host)
- Introductions
- Casimiro Global Foundation and Ella, Inc. Mission
- Objectives
- Ella, Inc. Alumni Panel
- 7 Mindsets for Social Impact

DAY 2: SATURDAY 9:00 AM to 4:00 PM

- Student Introductions
- Critical Thinking Skills
- Global Challenges vs, Ella, Inc. Solutions
- Social Impact Opportunities
- Identifying Voids in the Community
- Ideation Process
- Canvas Model Introduction
- Social Impact Concept and Pitch Deck Preparation
- 1 Minute Social Impact Pitch (intro)

DAY 3: SUNDAY 9:00 AM to 5:00 PM

- Pitch Deck Development
- Pitch Practice and Assessment
- Lunch
- Preliminary Social Impact Concept Pitches
- Break
- Top 5 Finals Introductions and Pitching
- Judging Panel Deliberate
- Awards Ceremony
- Judging Panel Announce Top 3 *Finalists*
(Awarded Scholarship for Ella, Inc. Camp in Miami)
- Adjourn and Photo Shoot

Student Investment:

- Previous Community Service (preferred)
- Commit to Complete the 3 Days at the Workshop
- Cooperative Attitude and Positive Mindset

Locations:

- Miami, USA 🇺🇸
- Esteli, Nicaragua 🇳🇮
- Guatemala City, Guatemala 🇬🇹
- Manizales, Colombia 🇨🇴
- Merida, Mexico 🇲🇽
- Port-au-Prince, Haiti 🇭🇹
- Quito, Ecuador 🇪🇨
- Santiago, Dominican Republic 🇩🇴
- Guayaquil, Ecuador 🇪🇨
- Tegucigalpa, Honduras 🇧🇯

Dates and Times: (check with the local partner)

- Day 1–Friday, 5:00 PM to 7:00 PM
- Day 2–Saturday, 9:00 AM to 4:00 PM
- Day 3–Sunday, 9:00 AM to 5:00 PM

Contact Information:

info@casimiroglobalfoundation.org / 786.385.5285 / www.casimiroglobalfoundation.org