



Ella, Inc.
Workshop
Empowered Girls...Successful Women!

Casimiro Global Foundation's **Ella, Inc.** program empowers teenage girls (ages 13-19) through Mindfulness, Leadership, STEM, and Social Impact training. Ella, Inc. participants represent 25 countries from around the world. Ellas are teenage girls that are mindful leaders, tech-savvy and driven to create innovative projects that bring value to their communities through social impact ventures.

Workshop Participants Learn:

- The 7 Mindsets to Succeed in their Careers and Life
- To Develop and Pitch a Social Impact Concept / Idea
- Critical Thinking Skills Applicable for Problem Solving
- The Innovation and Ideation Process
- How to Align the UN's SDGs with a Community Project

Workshop Participants Receive:

- Social Impact Workbook, Pitch Deck, 7 Mindsets Book
- Completion Certificate & Finalist Certificate (for Top 3)
- Ella, Inc. Kit: Journal, Pen, Water Bottle
- Access to Ella's Women Mentors Network
- Daily Snacks, Lunch

To Enroll in the Ella, Inc. Workshop, Participants Must:

- Be recommended by a teacher, mentor, parent, or Ella, Inc. Alumnae
- Complete the Ella, Inc. Application and Assessment
- Interview with a local Ella, Inc. Partner or Ella, Inc. Alumnae
- Demonstrate English dominance (ESOL 2 or higher)
- Obtain a Valid USA Visa (support letters provided for Top 3 Finalists)

Apply today to enter this life-changing opportunity to present and launch a Social Impact Idea that can earn you a FULL SCHOLARSHIP to attend the Ella, Inc. Camp in Miami, FL. (June-July 2024).

Feb 26-28, 2024

Logos academy

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Guayaquil, Ecuador**

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AGENDA

DAY 1: TUESDAY 5:00 PM to 7:00 PM

DAY 2: WEDNESDAY 9:00 AM to 5:00 PM

DAY 3: THURSDAY 9:00 AM to 5:00 PM

- Welcome (Partner and Host)
- Introductions
- Casimiro Global Foundation and Ella, Inc. Mission
- Objectives
- Ella, Inc. Alumni Panel
- 7 Mindsets for Social Impact

- Student Introductions
- Critical Thinking Skills
- Global Challenges vs, Ella, Inc. Solutions
- Social Impact Opportunities
- Identifying Voids in the Community
- Ideation Process
- Canvas Model Introduction
- Social Impact Concept and Pitch Deck Preparation
- 1 Minute Social Impact Pitch (intro)

- Pitch Deck Development
- Pitch Practice and Assessment
- Lunch
- Preliminary Social Impact Concept Pitches
- Break
- Top 5 Finals Introductions and Pitching
- Judging Panel Deliberate
- Awards Ceremony
- Judging Panel Announce Top 3 *Finalists*
(Awarded Scholarship for Ella, Inc. Camp in Miami)
- Adjourn and Photo Shoot

Student Investment:

- Previous Community Service (preferred)
- Commit to Complete the 3 Days at the Workshop
- Cooperative Attitude and Positive Mindset

Locations:

- Miami, USA 🇺🇸
- Esteli, Nicaragua 🇳🇮
- Guatemala City, Guatemala 🇬🇹
- Manizales, Colombia 🇨🇴
- Merida, Mexico 🇲🇽
- Port-au-Prince, Haiti 🇭🇹
- Quito, Ecuador 🇪🇨
- Santiago, Dominican Republic 🇩🇴
- Guayaquil, Ecuador 🇪🇨
- Tegucigalpa, Honduras 🇧🇮

Dates and Times: (check with the local partner)

- Day 1–Tuesday, 5:00 PM to 7:00 PM
- Day 2–Wednesday 9:00 AM to 5:00 PM
- Day 3–Thursday, 9:00 AM to 5:00 PM

Contact Information:

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