



Ella, Inc. Workshop

Empowered Girls...Successful Women!

Casimiro Global Foundation's **Ella, Inc.** program empowers teenage girls (ages 16-19) through Mindfulness, Leadership, STEM, and Social Impact training. Ella, Inc. participants represent 25 countries from around the world. Ellas are teenage girls who are mindful leaders, tech-savvy, and driven to create innovative projects that bring value to their communities through social impact ventures.

Workshop Participants Learn:

- The 7 Mindsets to Succeed in their Careers and Life
- To Develop and Pitch a Social Impact Concept / Idea
- Critical Thinking Skills Applicable for Problem Solving The Innovation and Ideation Process
- How to Align the UN's SDGs with a Community Project

Workshop Participants Receive:

- Social Impact Workbook, Pitch Deck, 7 Mindsets Book Completion Certificate & Finalist Certificate (for Top 3) Ella, Inc. Kit: Journal, Pen, Water Bottle
- Access to Ella's Women Mentors Network
- Daily Snacks, Lunch

To Enroll in the Ella, Inc. Workshop, Participants Must:

- Be recommended by a teacher, mentor, parent, or Ella, Inc. Alumnae
- Complete the Ella, Inc. Application and Assessment
- Interview with a local Ella, Inc. Partner or Ella, Inc. Alumnae
- Demonstrate English dominance (ESOL 2 or higher)
- Applicants must possess a valid U.S. Visa.

Apply today to enter this life-changing opportunity to present and launch a Social Impact Idea that can earn you a **FULL SCHOLARSHIP** to attend the Ella, Inc. Camp in Miami, FL (June, 2024).



Click to Apply
NOW!

February 20th, 21th & 22th, 2024

Gimnasio Bilingüe Campestre Marie Curie

Carrera 106 Zona Franca Vereda, Cundinamarca, Colombia

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AGENDA



DAY 1: FRIDAY 5:00 PM to 7:00 PM



- Welcome (Partner and Host)
- Introductions
- Casimiro Global Foundation and Ella, Inc.

DAY 2: SATURDAY 9:00 AM to 5:00 PM

- Student Introductions
 - Critical Thinking Skills
 - Global Challenges vs. Ella, Inc. Solutions
 - Social Impact Opportunities
 - Identifying Voids in the Community
 - Ideation Process
 - Canvas Model Introduction
 - Social Impact Concept and Pitch Deck
- Preparation 1 Minute Social Impact Pitch
(intro)

DAY 3: SUNDAY 9:00 AM to 5:00 PM

- Pitch Deck Development
- Pitch Practice and Assessment
- Lunch
- Preliminary Social Impact Concept Pitches
- Break
- Top 5 Finals Introductions and Pitching
- Judging Panel Deliberate
- Awards Ceremony
- Judging Panel Announce Top 3 *Finalists*
(Awarded Scholarship for Ella, Inc. Camp in Miami)
-
- Adjourn and Photo Shoot

Your Investment:

- Previous Community Service (preferred)
- Cooperative Attitude and Positive Mindset
- Commit to Complete the 3 Days at the Workshop



Dates and Times:

(check with the local partner)

- Day 1–Friday, 5:00 PM to 7:00 PM
- Day 2–Saturday, 9:00 AM to 5:00 PM
- Day 3–Sunday, 9:00 AM to 5:00 PM

Contact Information:

info@casimiroglobalfoundation.org / 786.385.5285 / www.casimiroglobalfoundation.org

Locations: [Click to Apply in your COUNTRY!](#)

- Atlanta, USA 🇺🇸
- Miami, USA 🇺🇸
- Esteli, Nicaragua 🇳🇮
- Cd. de Guatemala, Guatemala 🇬🇹
- Manizales, Colombia 🇨🇴
- Mérida, México 🇲🇽
- Port-au-Prince, Haití 🇭🇹
- Quito, Ecuador 🇪🇨
- Santiago, República Dominicana 🇩🇴
- Santo Tomás, USVI 🇻🇮
- Tegucigalpa, Honduras 🇧🇮

Application Deadline:

- 4 weeks prior to workshop start date
- Check with local partner

