

June 16th-28th, 2024 @ Florida International University Miami, FL-USA

Ella, Inc. Camp by the Casimiro Global Foundation is a unique and transformative experience designed to empower young women, ages 16-19. This camp combines fun, exploratory learning, and life-changing opportunities, beginning with the Phase I / Ella, Inc. Workshop. Participants then compete in the Social Impact Concept Pitch Competition, where the top three finalists from each of the ten participating countries win a full scholarship to the exciting Phase II / Ella, Inc. Camp in Miami, Florida. Held at Florida International University (Lakeview Hall), this 2-week intensive program is tailored for mindful leaders and tech-savvy girls eager to develop the skills and mindset to launch their own innovative social impact ventures, continuing the Foundation's legacy of empowering girls globally since 2000 through strategic partnerships with schools, universities, nonprofits, and socially responsible corporations.

Success Pathways for Girls through:

Mindfulness · Growth Development · Leadership STEM · Personal Finance · Social Impact

Corporate Visits & Roundtable Discussion

College Tours

Community Based Social Impact Project

Pitch Competition

Self-Reflection
Daily Journaling

Year-Long Mentoring

Empowered Girls... Successful Women

Ellas' Road to Success:

During the 2 week-long experience, significant time is dedicated to leadership development and STEM. Throughout the entire camp, girls will also learn mindfulness using the 7 Mindsets methodology, an international model that teaches simple principles that increase extraordinary levels of happiness, meaning, and success in life.

Besides workshops, seminars, corporate roundtables and case studies, at Telemundo, eMed, and non-profit entities, participants will learn from each other's cultural backgrounds while also discovering more about themselves.

The Ella girls arrive with curiosities, create their own social impact plan, and return home empowered and focused on their success!

Ella, Inc. Camp Team:

With more than 50 years of combined experiences within education and youth development, our team has designed a unique program that will prepare each girl to take action on her very own purpose-driven life. Our team of coaches, instructors and guest speakers are entrepreneurs, innovators, leaders, and corporate executives.

Ella, Inc. Camp Experiences:

- Ideation / Social Impact Venture Start-Up
- STEM / Tech Skills Development
- Social Impact Service Project
- Team Dynamics & Challenges

- Financial Literacy
- Self and Cultural Awareness
- Communication
- College Readiness

Ella, Inc. Camp Content Includes:

- 7 Mindsets Booklet
- Design Thinking
- Start-Up Guide for Girls
- •1:1 Coaching with Mentors
- Life Plan
- •Interpersonal and Organization Skills •Backpack T-Shirts
- Life Journal
- Pen / Highlighter

Non-Social Impact Pitch Finalists can click here to apply to attend the Ella, Inc. Camp



