



Ella, Inc. Workshop

Empowered Girls...Successful Women!

Casimiro Global Foundation's **Ella, Inc.** program empowers teenage girls (ages 16-19) through Mindfulness, Leadership, STEM, and Social Impact training. Ella, Inc. participants represent 25 countries from around the world.

An **Ella** is a Social Impact Entrepreneur (SIE) who is driven to create, innovate, and engage their community to help solve existing social and environmental problems. They are mindful leaders, tech-savvy, and driven to create innovative projects that bring value to their communities through social impact ventures.

Workshop Participants Learn:

- The 7 Mindsets to Succeed in their Careers and Life
- To Develop and Pitch a Social Impact Concept / Idea
- Critical Thinking Skills Applicable for Problem Solving
- The Innovation / Ideation Process
- How to Create the Social Impact Canvas Model
- How to Align the UN's SDGs with a Community Project

To Enroll in the Ella, Inc. Workshop, Participants Must:

- Be recommended by a teacher, mentor, parent, or Ella, Inc. Alumnae
- Complete the Ella, Inc. Application and Assessment
- Interview with a local Ella, Inc. Partner or Ella, Inc. Alumnae
- Demonstrate English dominance (ESOL 2 or higher)

Workshop Participants Receive:

- Social Impact Digital Templates, Pitch Deck, 7 Mindsets Booklet
- Graduation Certificate & Finalist Certificate (for Top 5)
- Ella, Inc. Kit: Journal, Pen, Water Bottle
- Access to Ella, Inc. Global Network
- Daily Snacks and Lunch



Apply today to enter this life-changing opportunity to present and launch a Social Impact Idea that can earn you a FULL SCHOLARSHIP to attend Stage II of the Ella, Inc. Camp in Miami, FL (June 16th - 28th, 2024).

April 22nd-24th, 2024

Lincoln School

Barrio Socorro, San Miguel

Marianita Fonseca
+506 6109 6726



[Click here to Apply!](#)

AGENDA

DAY 1 5:00 pm to 7:00 PM

- Welcome (EILP, Host and Sponsors)
- Introductions
- Casimiro Global Foundation and Ella, Inc.
- Mission and Objectives
- Ella, Inc. Alumni Panel
- 7 Mindsets for Social Impact
- Adjourn

DAY 2 8:00 AM to 5:00 PM

- Student Introductions
- Critical Thinking Skills
- Global Challenges vs. Ella, Inc. Solutions
- Social Impact Opportunities
- Social Entrepreneurship /Innovation
- Ella, Inc. Global Virtual Welcome
- Ideation Process
- Canvas Model Introduction
- Social Impact Concept and Pitch Deck Preparation
- 1 Minute Social Impact Pitch (intro)
- Adjourn

DAY 3 8:00 AM to 5:00 PM

- Pitch Deck Development
- Pitch Practice and Assessment
- Lunch
- Round 1 of Social Impact Pitches
- Break
- Finals Round Social Impact Pitches
- Judging Panel Deliberate
- Awards Ceremony
- Judging Panel Announce Top 3 Finalists (Awarded Scholarships for Ella, Inc. Camp)
- Video and Photo Gallery Presentation
- Adjourn

Criteria:

- Previous Community Service (preferred)
- Cooperative Attitude and Positive Mindset
- Must Complete the 2.5 day Workshop

Locations:

- Bogota, Colombia 🇨🇴
- Camden, USA 🇺🇸
- Georgetown, Guyana 🇬🇾
- Guayaquil, Ecuador 🇪🇨
- Managua, Nicaragua 🇳🇮
- Miami, USA 🇺🇸

[Click to Apply in your COUNTRY!](#)

- Merida, Mexico 🇲🇽
- Port-au-Prince, Haiti 🇭🇹
- San Jose, Costa Rica 🇨🇷
- Santiago, Dominican Republic 🇩🇴
- Tegucigalpa, Honduras 🇧🇮

Click to Check Our Success Stories:

- [The Eco Flow](#) - Lexis Sandoval
- [Poujenyo](#) - Audrey Dejoie
- [Soft Skills Lab](#) - Camila Deras
- [Working Hands](#) - Génesis Hernández

Application Deadline:

- 4 weeks prior to the workshop start date (April)
- FAQs: Check with Ella, Inc. Local Partner (EILP)

Contact Information:

info@casimiroglobalfoundation.org / 786.385.5285 / www.casimiroglobalfoundation.org